

Your age	
Your gender	

Alcohol Ads during Super Bowl XLI Commercials Survey:

Alcohol product being advertised:	Description of the commercial:	Who is the <i>target</i> audience?		Rate the commercial 1=Best 5=Not so good
		Age	Gender	
1.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
2.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
3.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
4.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
5.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
6.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
7.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	
8.		<div>12 and under</div> <div>13-17</div> <div>18-20</div> <div>21 & over</div>	<div>Male</div> <div>Female</div>	

On back, please write your favorite commercial and any comments you may have.

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